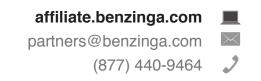




AFFILIATE PROGRAM







BENZINGA'S AFFILIATE PROGRAM

Are you part of Benzinga's affiliate program? If not, you're missing out on 35% of our sales!

This program, recently launched by Benzinga, gives partners the ability to profit by referring customers to one of the great products Benzinga has to offer. As an affiliate, partners receive 35% of the lifetime subscriptions from any user that signs up for Benzinga product(s) by clicking through from their webpage, article, banner, etc.

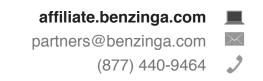
That means, if you have just 10 people sign up for one of our products in your first month, paying an average of \$100 each, you'll be making \$350 every single month, for as long as they continue to subscribe. (10 * \$100 * .35 = \$350/month)

HOW IT WORKS









35% PROFIT FROM ONE OF THESE BENZINGA PRODUCTS

1. **Benzinga Pro** is a customizable, real-time newsfeed that guarantees traders will receive the fastest, most reliable, and actionable information on the web. We offer four different options to fit your financial needs. Join now and get the Pro Advantage. Visit Benzinga Pro.

Product Price: \$39 - \$169/ month | Potential Profit: \$13.65 - \$59.15

3. **Options & Volatility Edge** gives you comprehensive trading ideas, trade updates, and weekly market reports that concentrate on buying and selling options. Visit Options & Volatility Edge.

Product Price: \$60 | Potential Profit: \$21

4. **Winning Stocks Under \$5** tracks and analyzes stocks that are currently trading below \$5. Investors receive information on inexpensive companies that have market-beating potential. Visit Winning Stocks Under \$5.

Product Price: \$29 | Potential Profit: \$10.15

5. **Real-Time Rumors** provides subscribers with instantaneous rumor alerts about future profitable trades that you can benefit from. Visit Real-Time Rumors.

Product Price: \$59 | Potential Profit: \$20.65

*Take advantage of our 14 day free trial offer on any of our great products!



How To Be a Successful Benzinga Affiliate

There are many ways to be a successful affiliate with Benzinga. The more you do, **THE MORE MONEY YOU WILL MAKE!** Just check out the list below.

The best part about being a Benzinga affiliate: You get **35%** of all recurring revenue. So every time we get a payment from a customer you sent our way, **we pay you.**

The most successful affiliates choose the products that best relate to their audience, then advertise them in the following ways:

- Write a Story About Benzinga's Product(s): If you write unique content for your
 website, you can publish reviews/recommendations that refer readers to try Benzinga's
 product(s). Readers who trust your recommendation will better understand the benefits of
 Benzinga's product(s) and will be more likely to try the product(s) and increase your profit.
- Post a Benzinga Product Advertisement: By posting a banner ad on your website, your readers will be exposed to Benzinga's product(s). The readers who click through and sign up from your links will increase your profit.
- Social Shout-Outs: Mentioning Benzinga's product(s) on Facebook and Twitter will direct friends and followers to our website. This way, you can re-post this recommendation on your social media page as many times as you want.
 - **Text Links:** By posting links on your website, readers can click through "you" to any of Benzinga's product pages, learn more and sign up.
- Email Blasts: You can send out a set of emails recommending any of Benzinga's products to your entire email list. Conversion rates increase with each email that you send. Your customers receive an amazing product that can help them trade and you make another revenue stream for your site.

NEW FOR BENZINGA PRO

- Post a Benzinga News Widget: You can customize a Benzinga Pro widget based on the news you want to see. This will stream updated news to your web page with a subscription button on the bottom. Readers can click the button to re-direct to the Benzinga Pro website and sign up for the product.
- *⊘* RECOMMENDED METHOD PROVEN SUCCESSFUL

